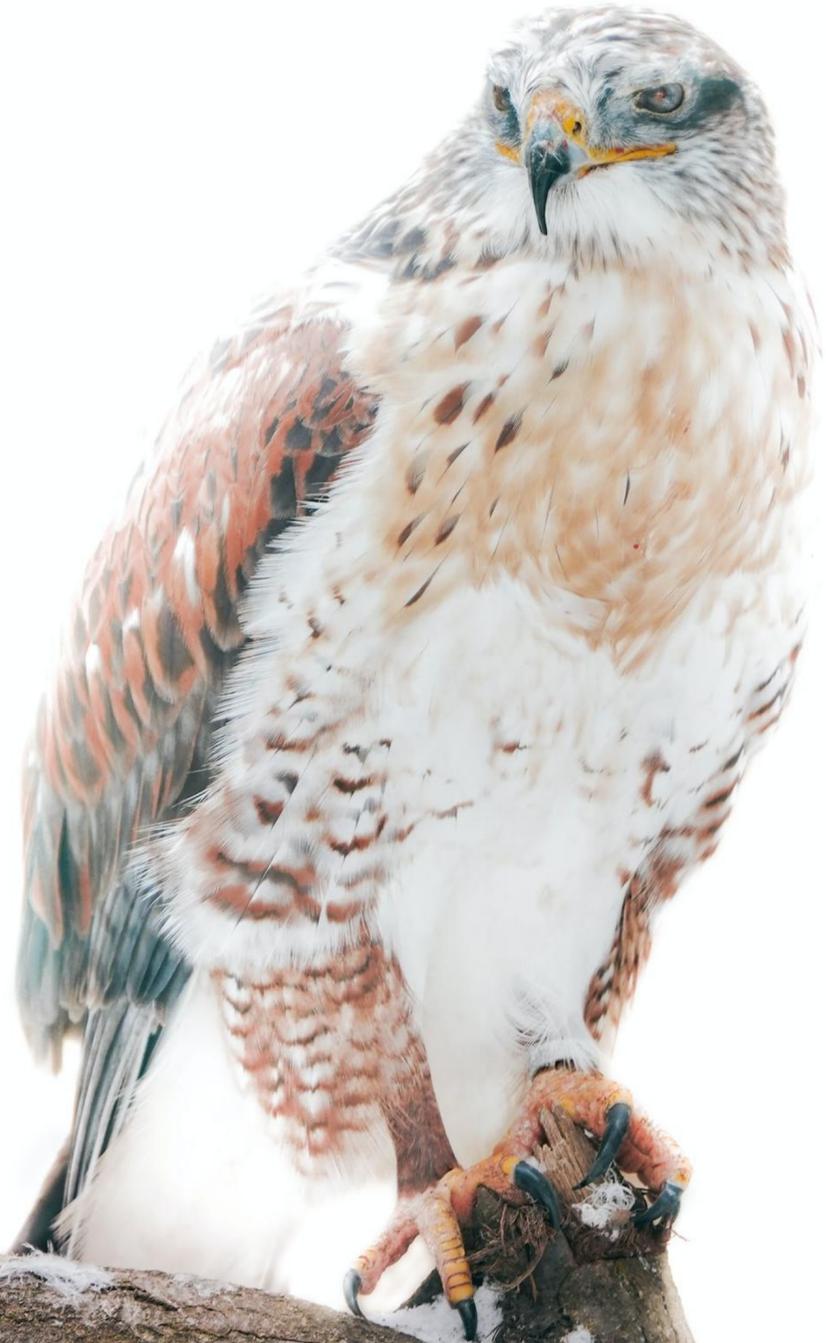




Cool Digital Solutions[•]

Future-proof Technologies



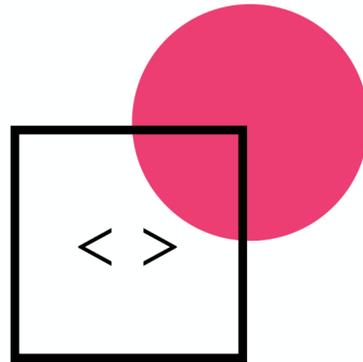
You just found your
futureproof ●
solution partner.

● We apply the latest technologies before everyone else to be ready for what's coming in the future.

Let's partner to guarantee a persistent future for your project.

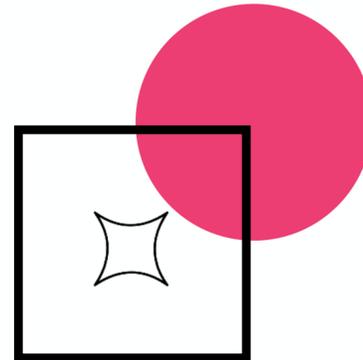


What We Do



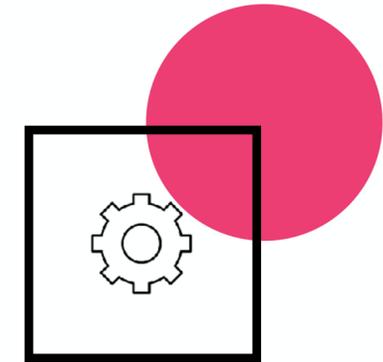
Software Development

Every project speaks a different language. Our team helps you **find yours**. We make mobile applications, web applications or tailor-made hybrid platforms.



Innovation Partnership

We are working with innovation teams of corporate giants to make their dream projects come live; **from ideation to spin-off**.



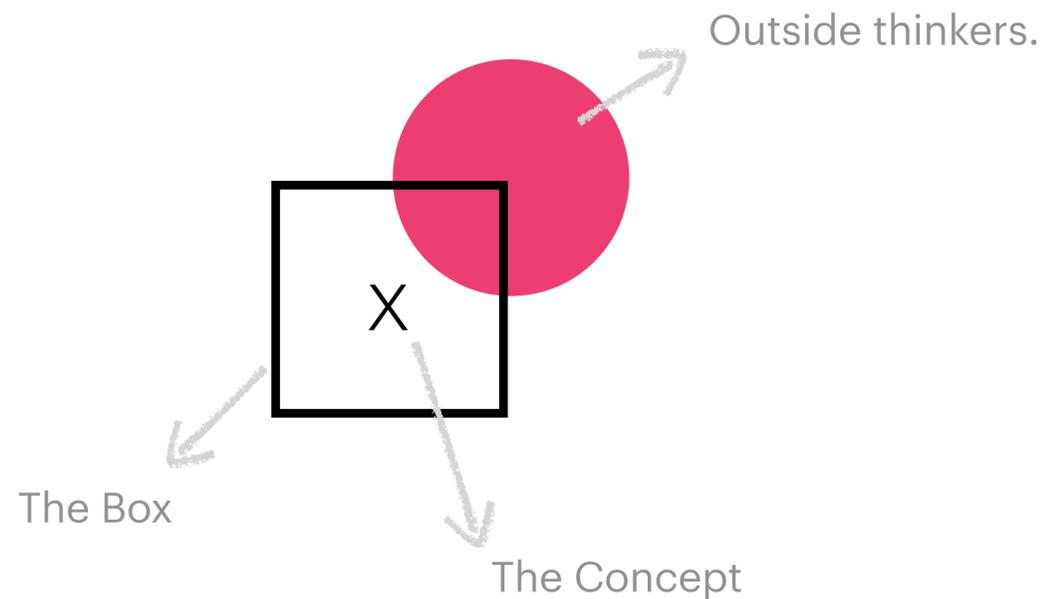
Project Management

We build **the bridge** between you and developers.
Workflows, communication channels, time plans and performance tracking tools help us concretize the process.



How We Do

Be the outside-thinker.



Don't limit yourself with the common frameworks.

Remember, the game-changers are the ones who can think outside that box.

Cool Digital is here to show the ups and downs of the usual technologies and go beyond by **disrupting** them.



Global Footprint

| | |
|------------------------|--------------------------------|
| NEW YORK. | Partner: Neural Bridge |
| IZMIR. | Magnus R&D Office, Efilli HQ |
| ISTANBUL. | Cool HQ, 11Sight Turkey Office |
| LONDON. | Partner: Design Agency |
| SAN FRANCISCO. | 11Sight HQ |
| NORTH CAROLINA. | Magnus HQ |
| POLAND. | Partner: Sales Agency |
| DUBAI. | 11Sight MENA |
| QATAR. | Magnus MENA |



We proudly delivered 250+ B2B Projects in 10+ locations.

Join our expanding global network.

20+ Awards.

That made us proud.



TechBehemoths Awards x3

Custom Software Dev.
Web Development
ReactJs

Gartner
Front-Runner 2023

Clutch Leaders x4



Sardis Awards
Silver Sardis Winner
Artificial Intelligence Category



IT Governance Turkey
Tech Startup of the Year



The Manifest
Top Web Development
Companies



Goodfirms
Top Software
Development Company



Designrush
Top E-Commerce
Developers



TiEcon 2021
Winner Software



PSM Awards
Winner Software



**International
Trade Council**
Winner Software



Webrazzi
Winner Software



MEA Awards
Best Exclusive Software
Development Agency



Must-haves of a **future-proof** project;

Sustainable.

Will this idea make sense in the coming 10 years, and make money?

Scalable.

Can you use this product with 10 and 1000 users with the same performance?

Global.

Is the target market beyond borders?



A large, low-angle photograph of the Golden Gate Bridge in San Francisco, California. The bridge's iconic towers and suspension cables are visible against a soft, hazy sky. The water of the bay is in the foreground, and the distant hills are visible in the background. The overall tone is warm and atmospheric.

Bridging
global business models
with sparkling ideas and
turning them into
success stories
is **our super power.**



We Build & Invest

Cool Stories

Our global expertise in building digital products is validated by innovation teams of renown enterprises.



Cool Brands

We invest in founders with unique ideas around the world and pave their path to becoming global scale-ups.



Data Privacy



AI & ML



Blockchain & Web3



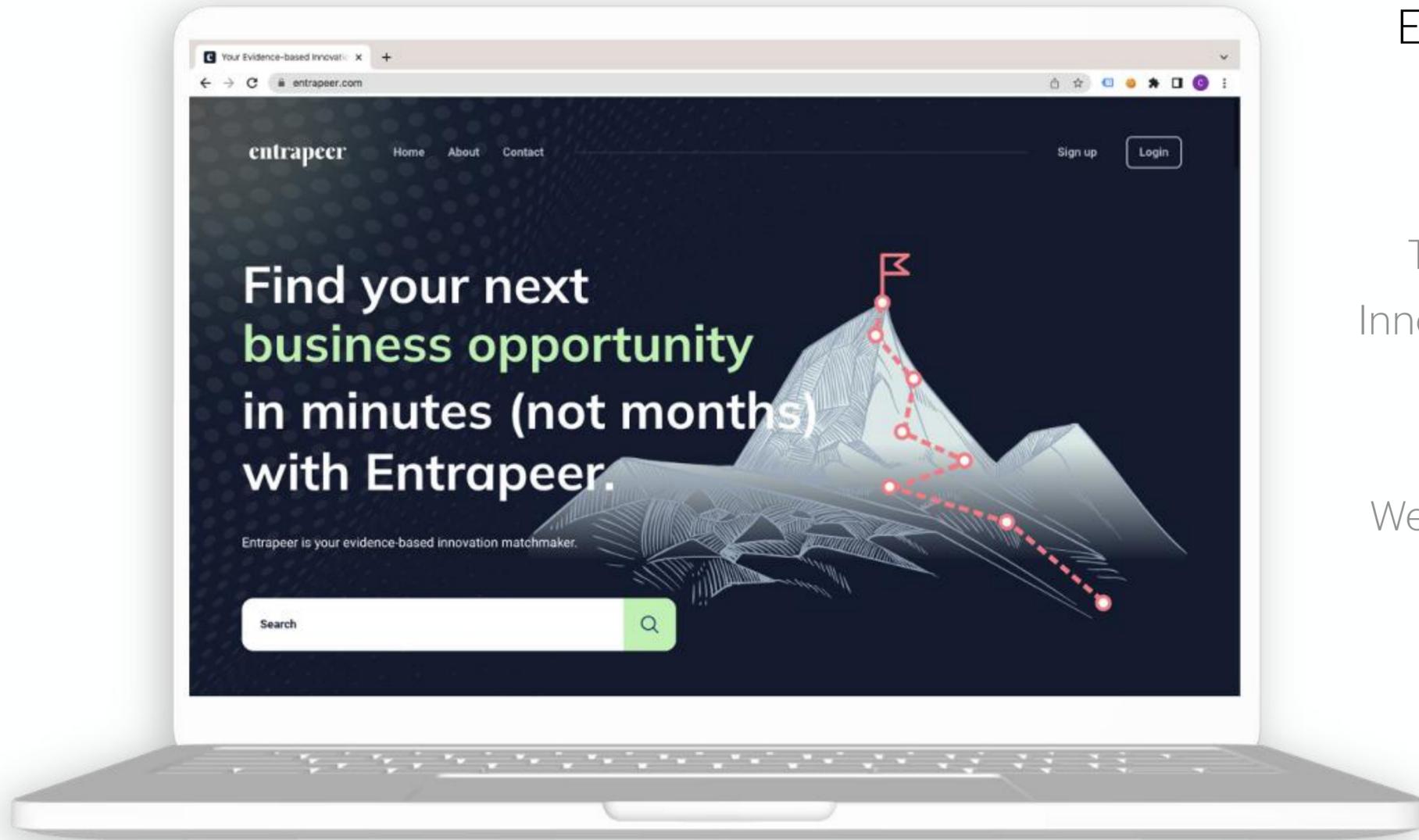
Video Call



Cool Stories

Entrapeer

📍 Is Bankasi - Maxitech (USA)



Entrapeer is a web-only match-making platform between **enterprises and startups.**

The application is a spin-off project from the Corporate Innovation team of **Maxitech**, which is the USA branch of the oldest Turkish bank, **IsBankasi.**

Web platform and admin panel development service was provided by Cool Digital Solutions.

[Read more](#)

Henkel GarajPro

📍 Henkel GmbH (Germany)

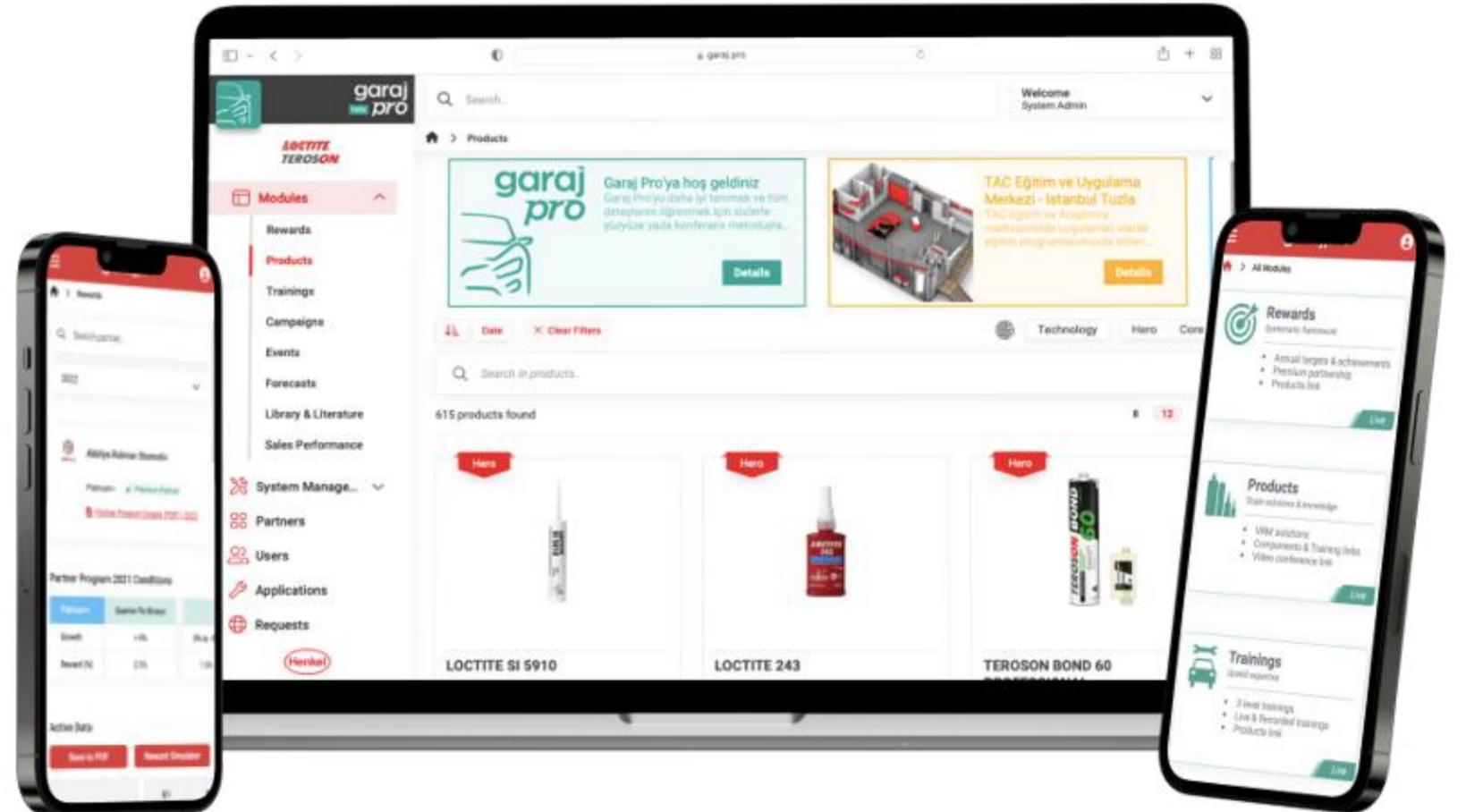


Web & mobile communication and **loyalty platform** for Vehicle Repair & Maintenance Professionals of Henkel. GarajPro consists of professional training, sales and reward tracking tools, special campaigns, live communication tools and a loyalty module.

The app is launched in 15 languages and will be used by Henkel shareholders around **18 countries** of EEIMEA Region.

From corporate identity and UI/UX Design, to the development of web and mobile applications, Henkel chose Cool Digital Solutions.

[Read more](#)





Metriqus Analytics

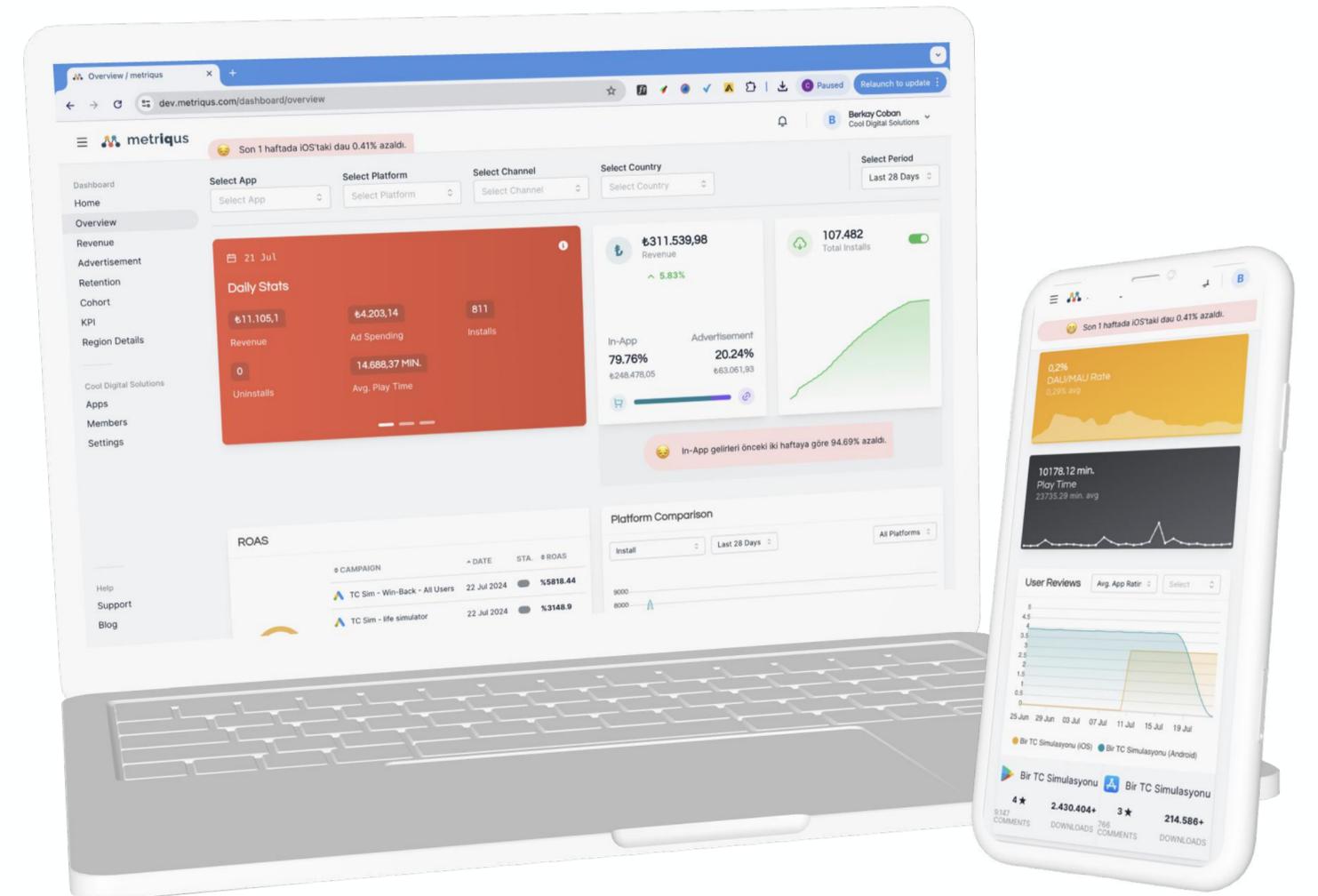
📍 Akbank Lab (Turkey)

Metriqus is an intelligent analytics platform for game development studios. The platform is made to make life easier for studio managers and analysts. It's the first platform to generate real-time and valuable custom insights by the help of hands-on engineers.

The app will operate in the US market as a starting point. 5 Ad Platforms and 2 App Markets are seamlessly integrated.

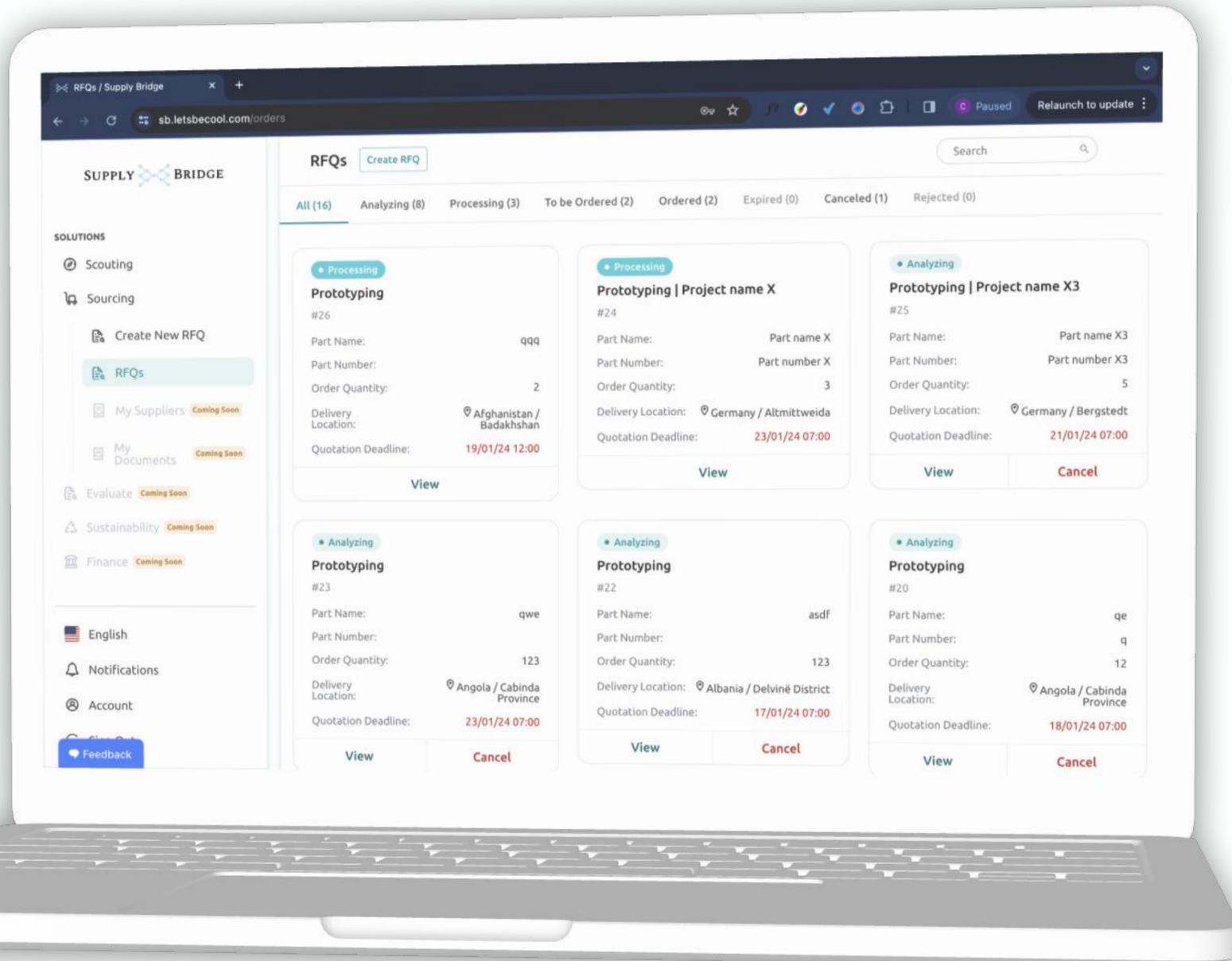
Web and mobile development process is supported by Cool Digital Solutions.

Metriqus got \$400K from Akbank and announced spin-off in 4 months!



Supply Bridge

📍 China & Germany



Supply Bridge is an extensive supplier database for automotive parts industry. It builds the “bridge” between suppliers and buyers all over the world.

Enabling purchase departments to request quotations in minutes, Supply Bridge **decreases the time for quotation by 10X!**

Supply Bridge has 70K+ suppliers in their database, and it's still counting thanks to their AI-backed research agent.



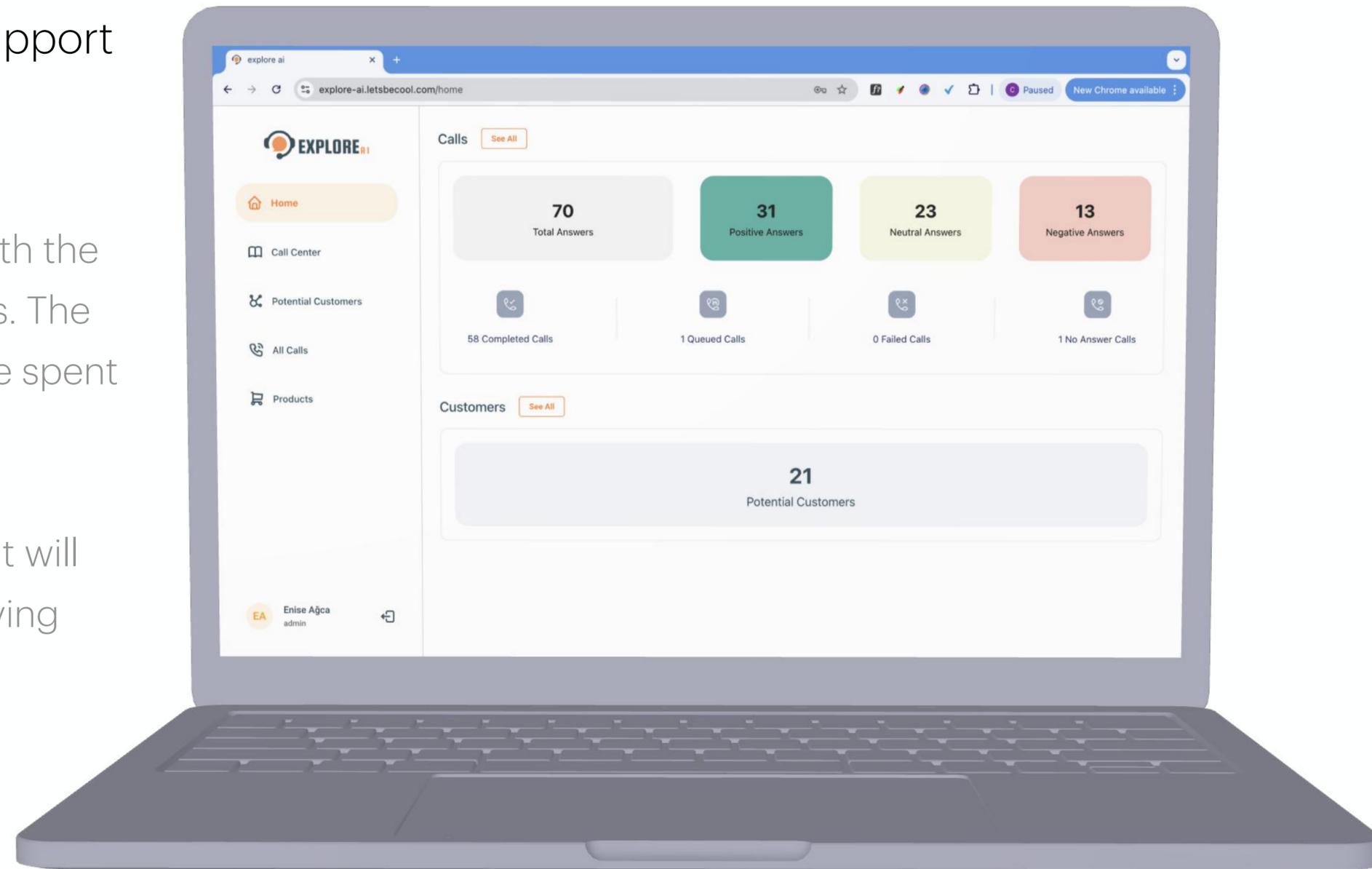
Explore AI

📍 Adabte International (Istanbul)

Explore AI is an AI-based assistant that makes discovery calls for potential customers to support international sales of good & products.

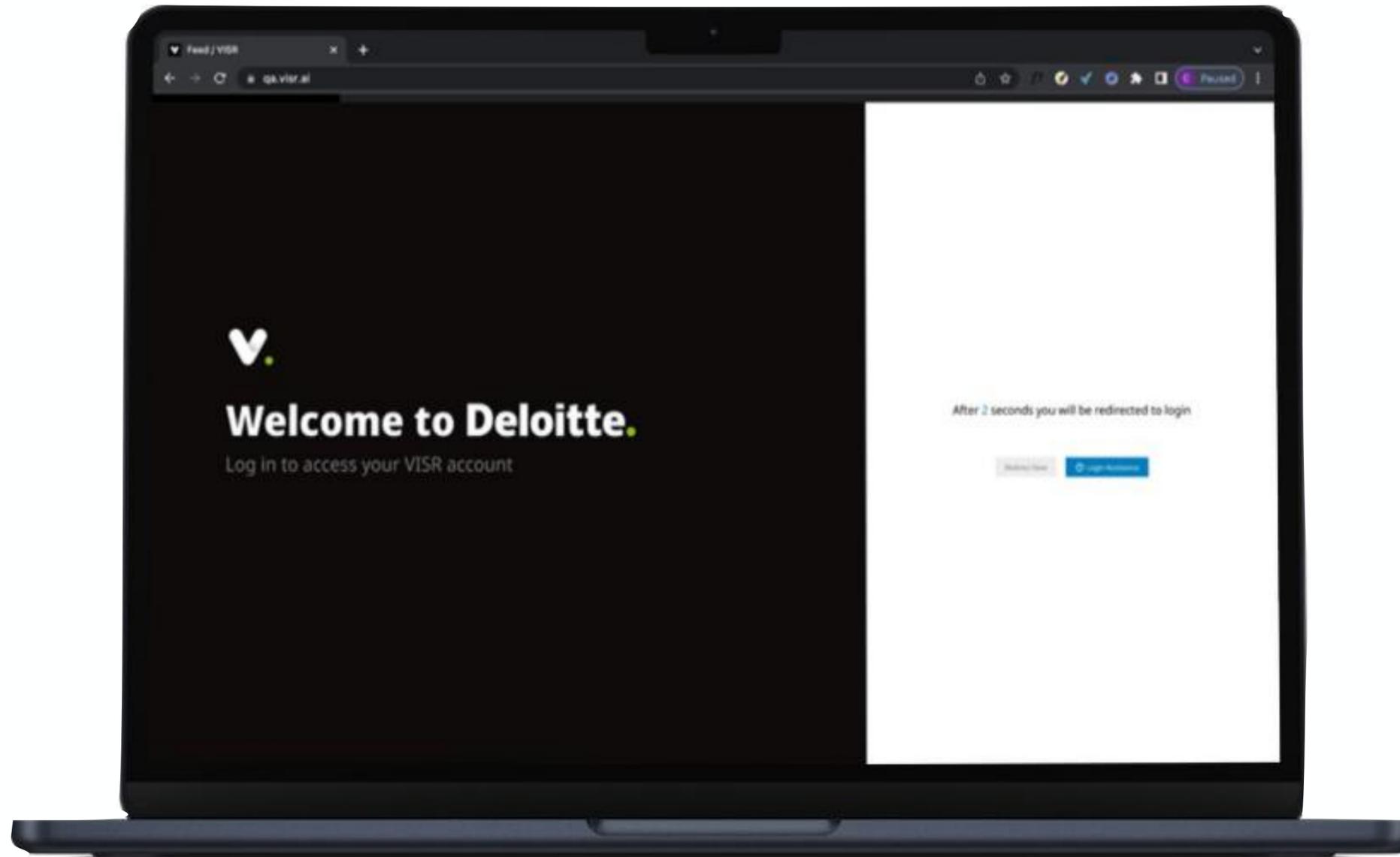
Explore AI has a human-like AI agent that speaks with the customers and notes their interest by voice analysis. The tool is aimed to decrease the human effort and time spent for uninterested customers.

The tool will start operating in Turkey and the USA. It will expand to the United Arab Emirates and Spain; serving customers almost all over the globe.





📍 Deloitte (Canada)



Visr is an AI agent that joins online meetings and **generates insights of the meeting** on behalf of the participants. It can create **automatic emails** and **suggest the most valuable content** generated by Deloitte globally.

The AI agent decreases wrap-up time after meetings by 80%, thanks to auto-generated notes and automated e-mails.

NatureUP

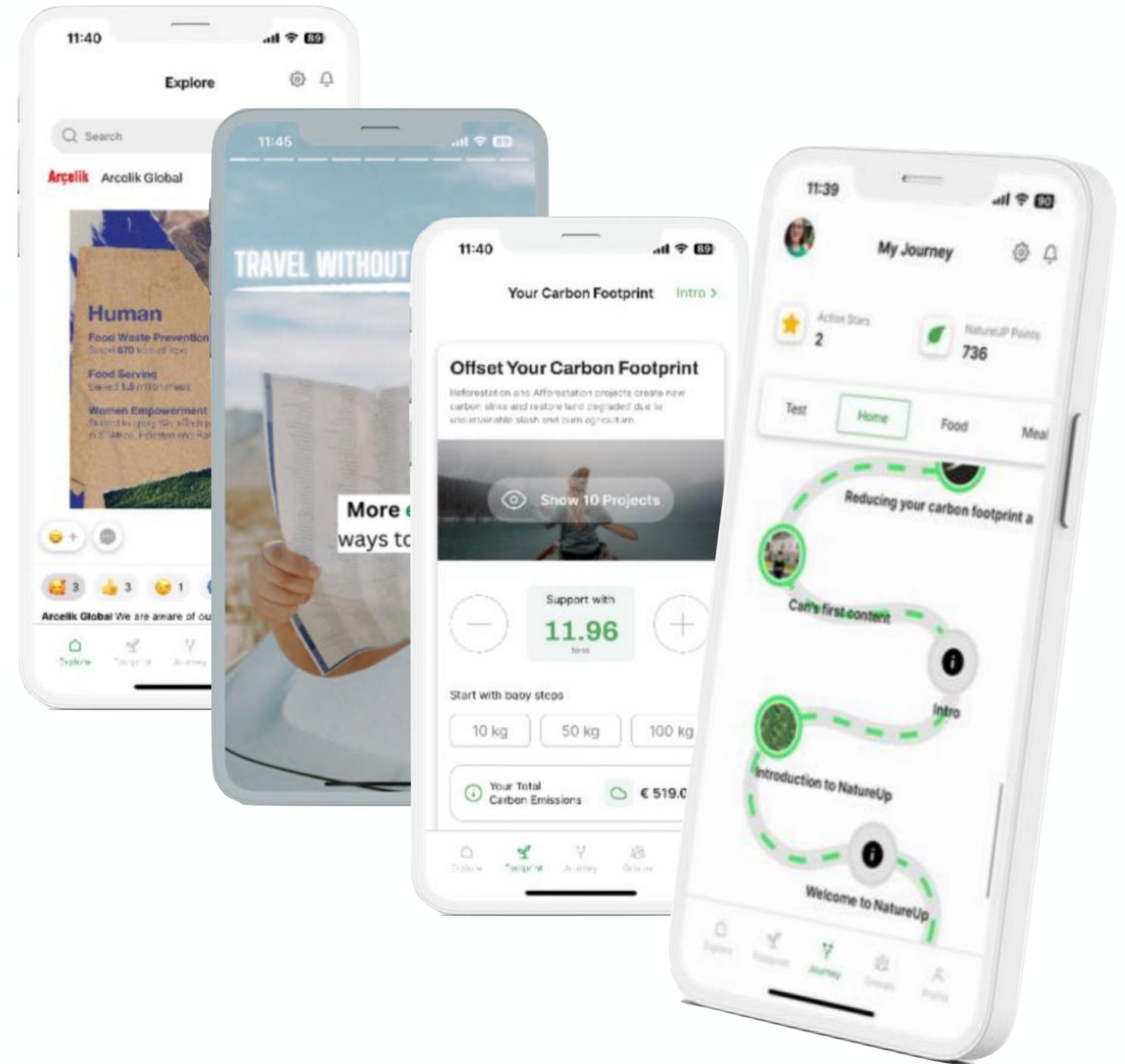
📍 Arcelik Global (Netherlands)

NatureUP is a sustainable **life coach** that guides people to equip sustainable life habits based on their carbon footprints.

According to the built-in footprint survey's results, an personalized learning path towards sustainable life is curated for each user.

NatureUP **decreases carbon footprints of users by 2X in 6 months**, thanks to the personalized suggestions by **AI**.

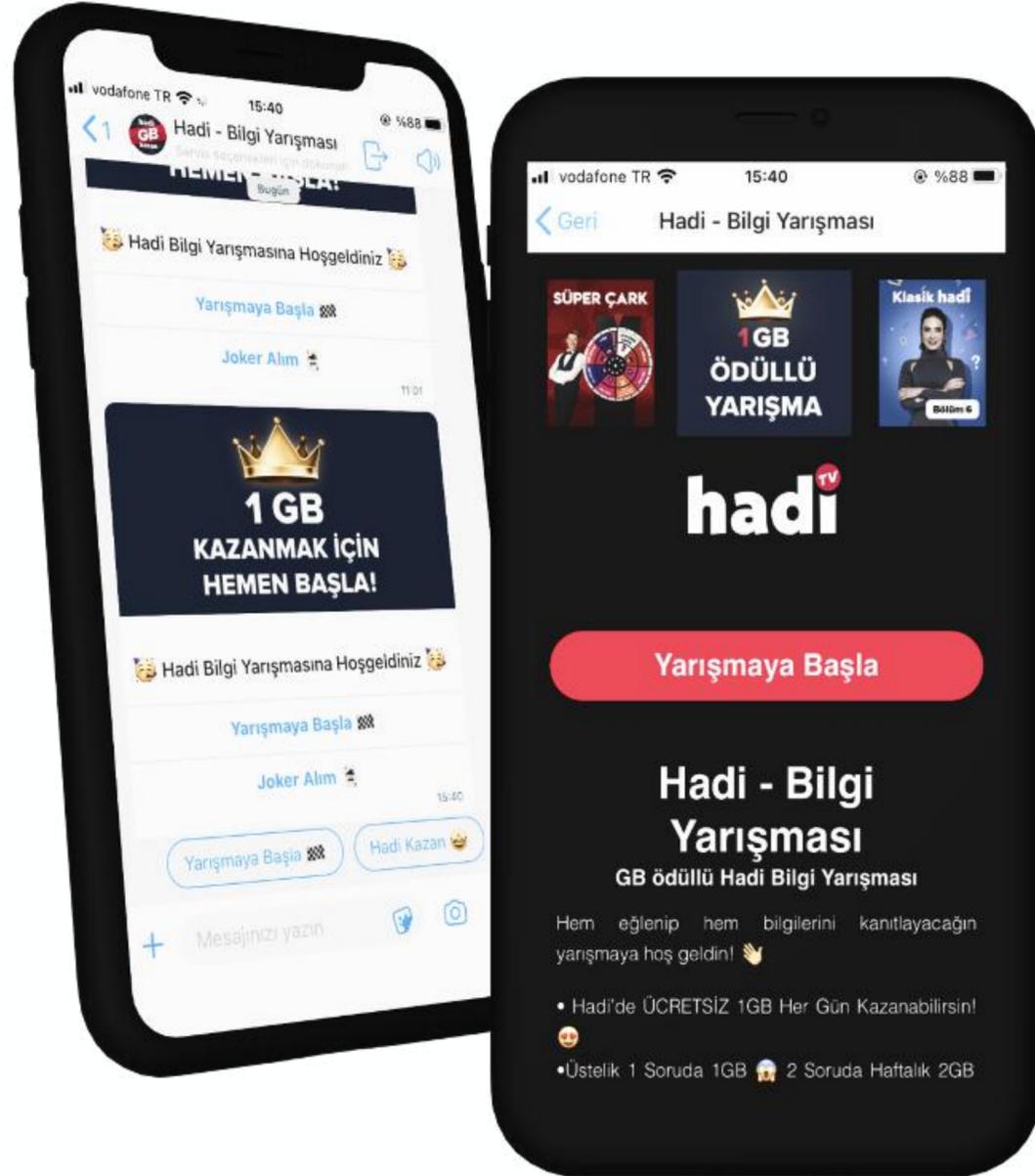
[Read more](#)





Hadi Trivia

📍 Turkcell (Turkey)



Turkey's most popular trivia game, built together with Turkcell. The game lets users to answer general culture questions and earn gigabytes of internet. In-app jokers enable a seamless experience.

The game reached 2M users in only 4 months and the revenue has tripled.

Hadi was acquired by Colendi with 9M total users.

[Read more](#)



Pioneering Video Consultancy

📍 Tofas Automotive (Turkey)

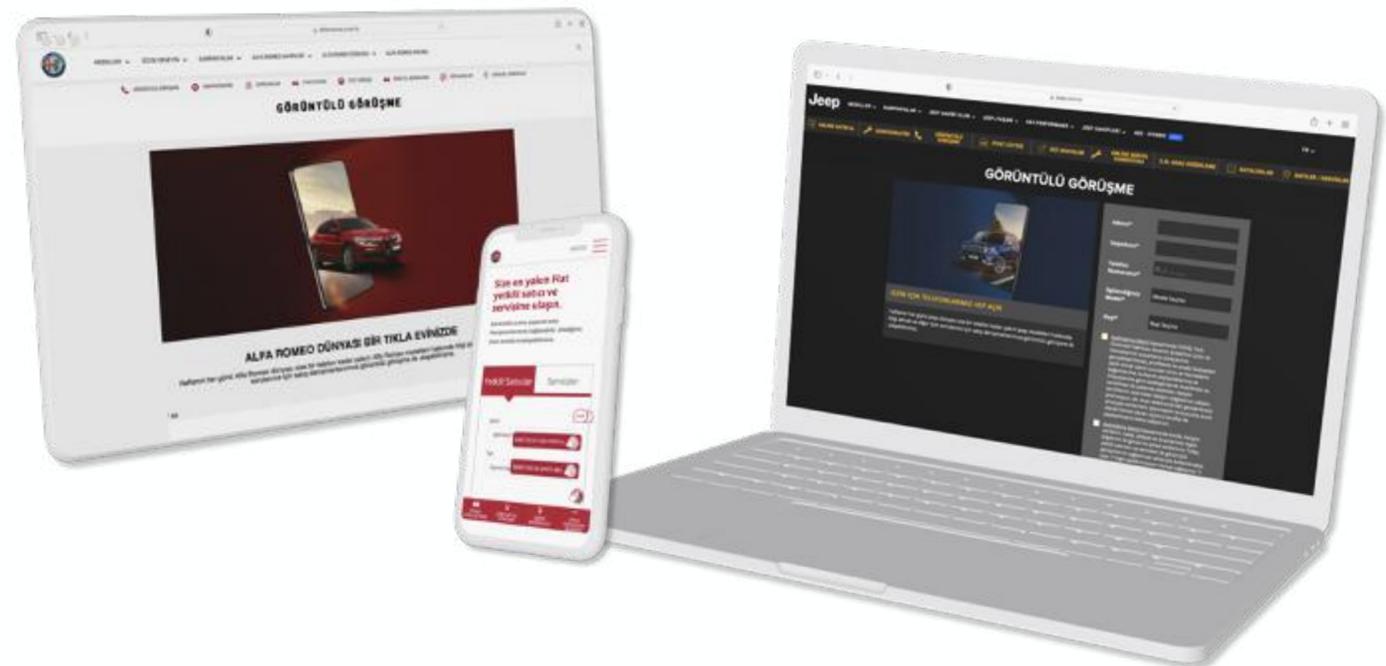
As a result of our 6-year partnership and the expertise of both teams, Cool Digital and FCA succeeded to **increase conversion rates of online car buyers by 98%**.

FCA Automotive brought the video interaction system to Turkey with the most renowned brands and became the pioneer of multi-channel video consultancy in Turkish automobile industry. [Read more](#)

+ 30%
trust index

2X
conversion

Cross-platform
consultancy



Go!Translate

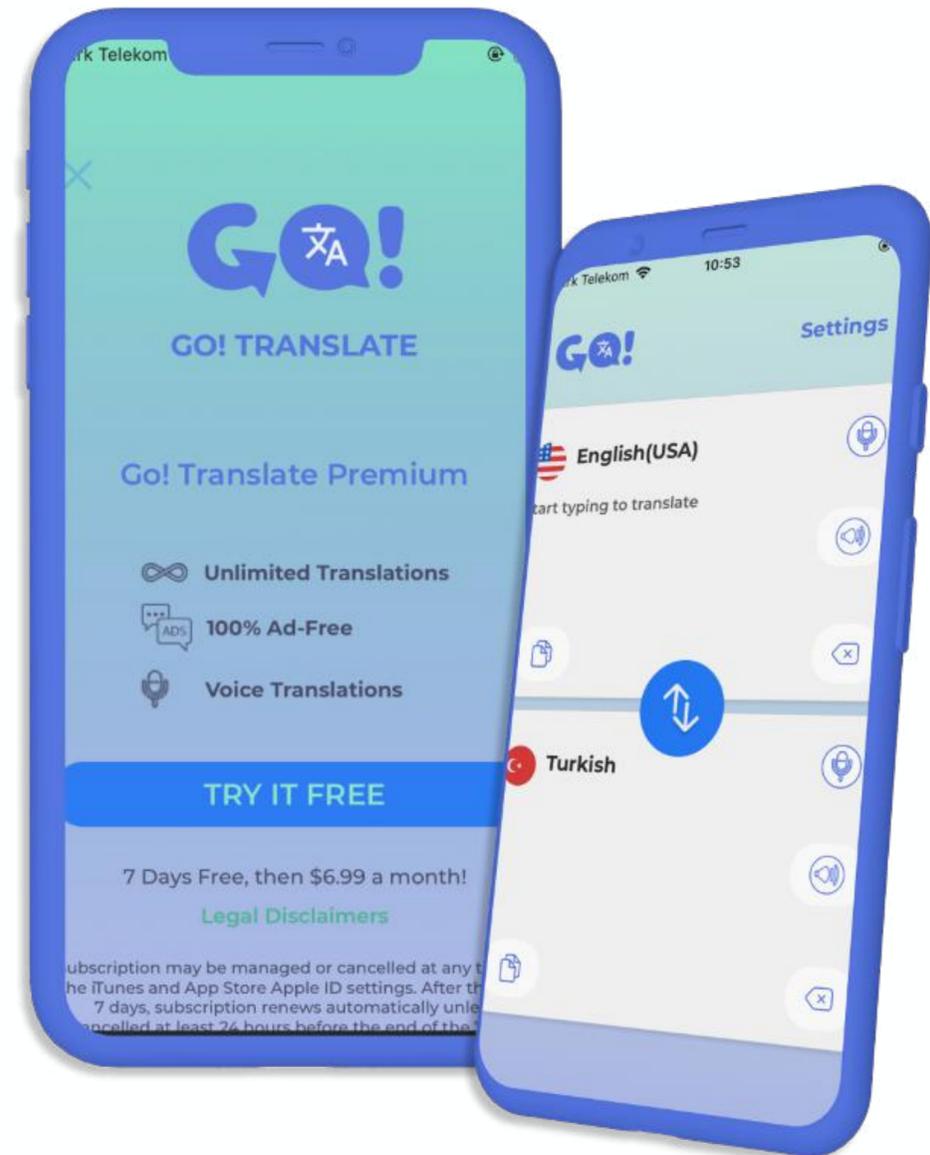
📍 San Francisco



Go!Translate allows users to translate through voice-to-text or text-to-voice. If needed take a photo of the text and let the rest to Go Translate.

It's a high-quality, fast and accurate voice translation application.

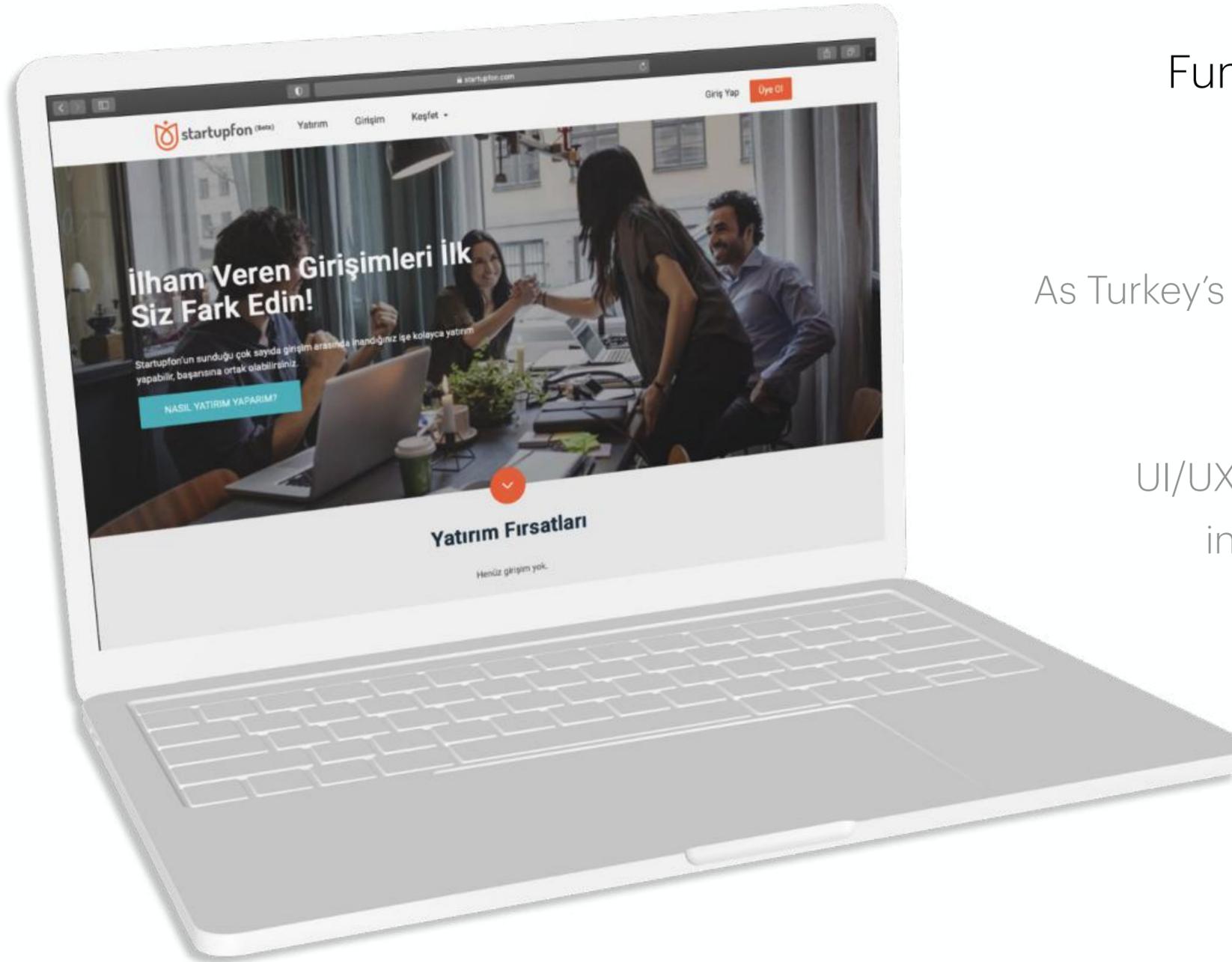
Clean interface design and over 100 language support for anyone who needs a good and simple translator.





Startupfon - Crowdfunding

📍 Turkey



Fund your dream project, get your ground-breaking project funded!

As Turkey's first crowdfunding platform, Startup Fon lies down at the beginning of their journey as the ground stone.

UI/UX designs, customer journey optimizations and third party integrations of Startup Fon had been made by Cool Digital Solutions.

[Read more](#)



Cool Branded Products

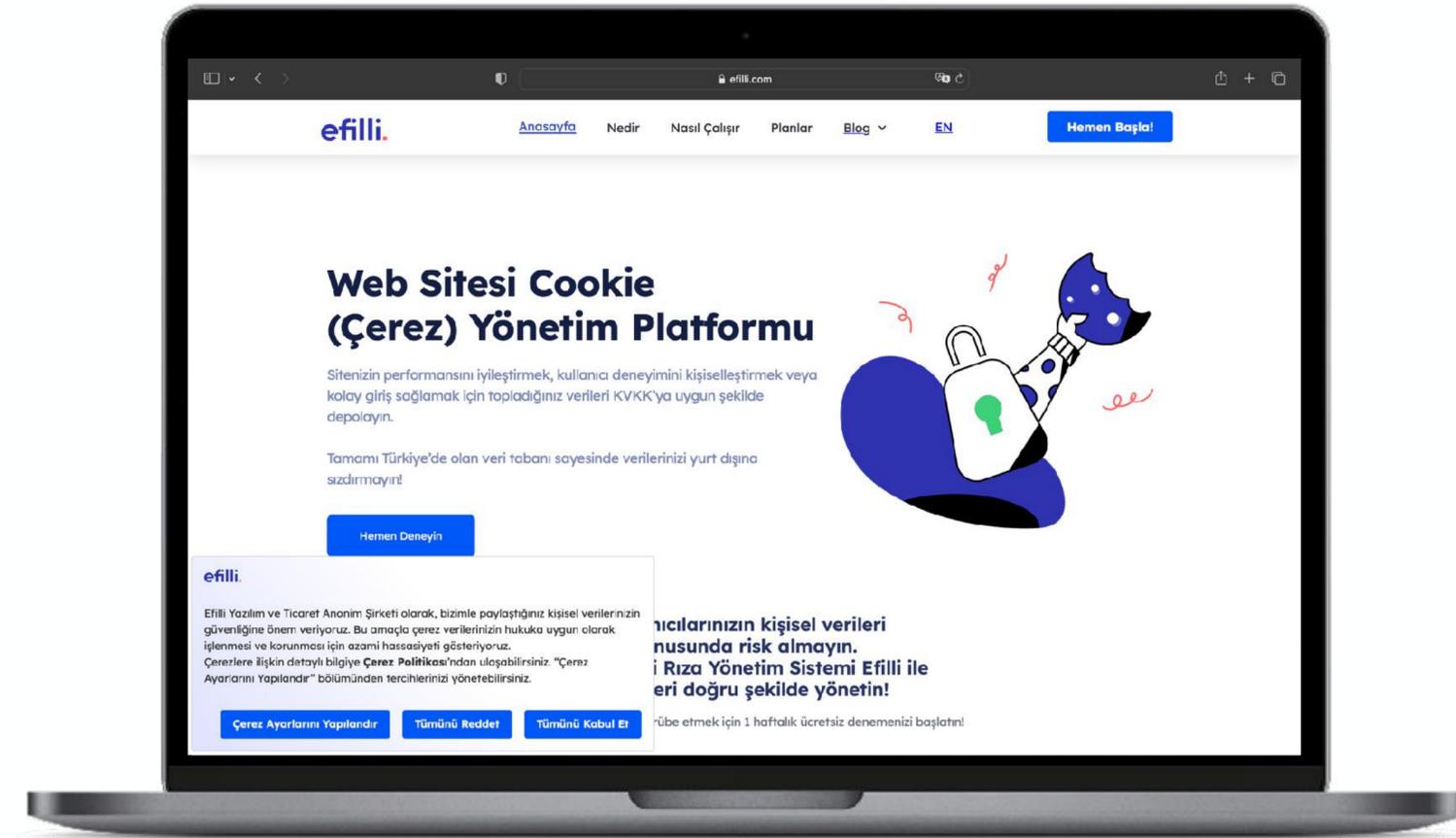


Turkey's First Consent Management Tool

Efilli is a data management company that provides cookie consent tool for websites. Efilli helps websites comply with **data regulations** such as GDPR, KVKK, CCPA and many others around the World. Thanks to Efilli's unique technology and 100% local servers, it **dominates the consent management market** in Turkey.



200+ customers



Efilli serves
250+ enterprise customers,
collecting
6M+ consents
every day.



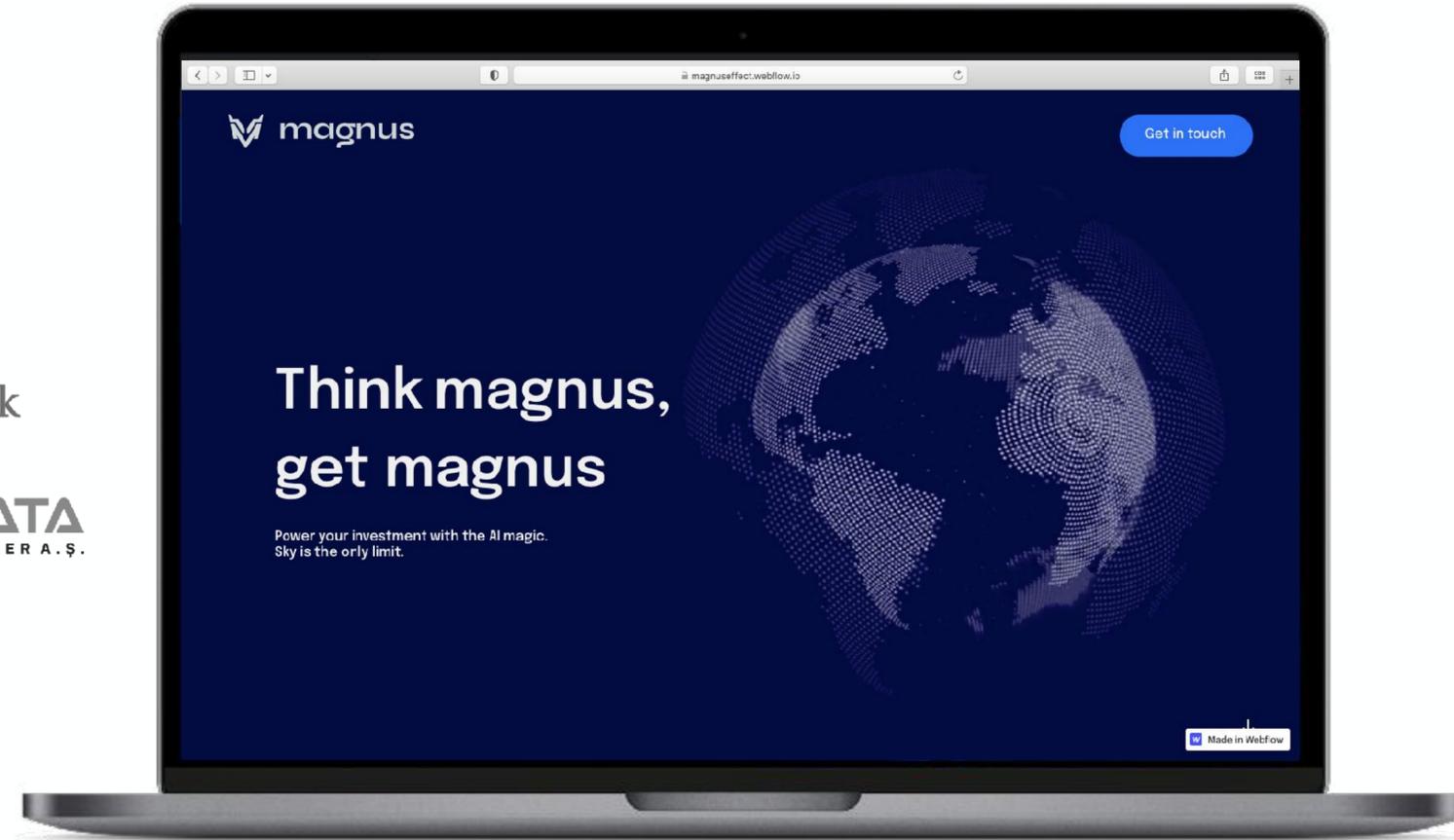


Award-Winning Robo-Advisory with AI

Magnus is Turkey's first financial robo-advisor based on **its unique AI algorithm**.

Partners with financial experts in creating a top-notch algorithm for investment portfolios to perform better.

Magnus is proven to bring **143% Return in USD since inception, 9 June 2022** and titled **"Best Performing Fund"** for stocks in the last year.



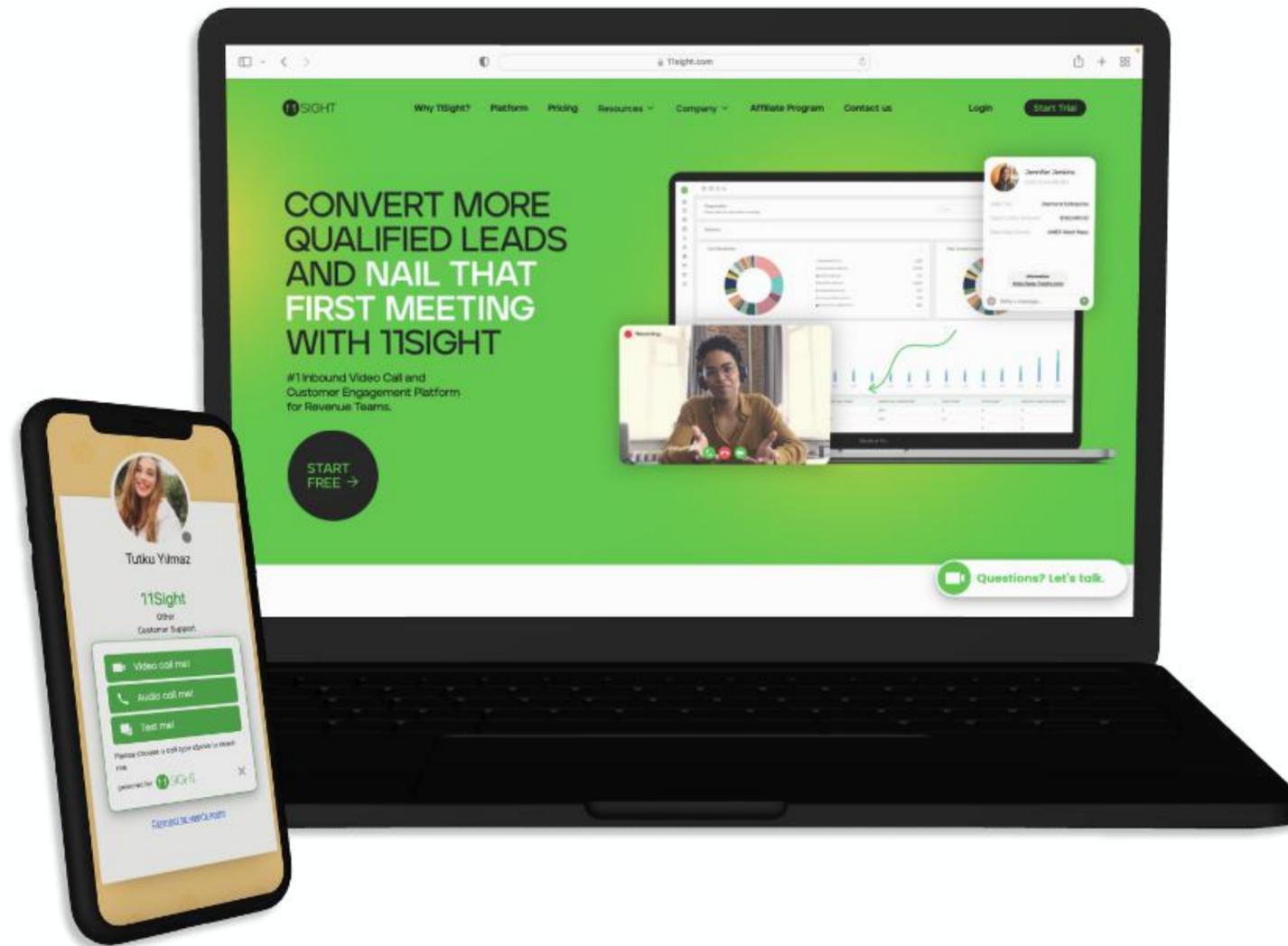
MENA region's first AI-driven stock exchange funds are being managed by Magnus.



One-Click Video Call

11Sight is a 1-to-1 video communication tool allowing its subscribers to make and receive video calls with only one click. It's the **leader of video engagement in automotive industry.**

Accelerate customer engagement and improve customer satisfaction with instant eye contact!



- 2500+ customers
- 11Sight is proven to increase **sales conversion** by 2X, compared to traditional channels.



Web3 Decentralized Finance Platform

Defy is a Web3 platform created for the De-Fi community. You can **make quick and safe transfers** from decentralized exchanges, **track other wallets or construct your own**, and perform **on-chain analysis** while making investment decisions.

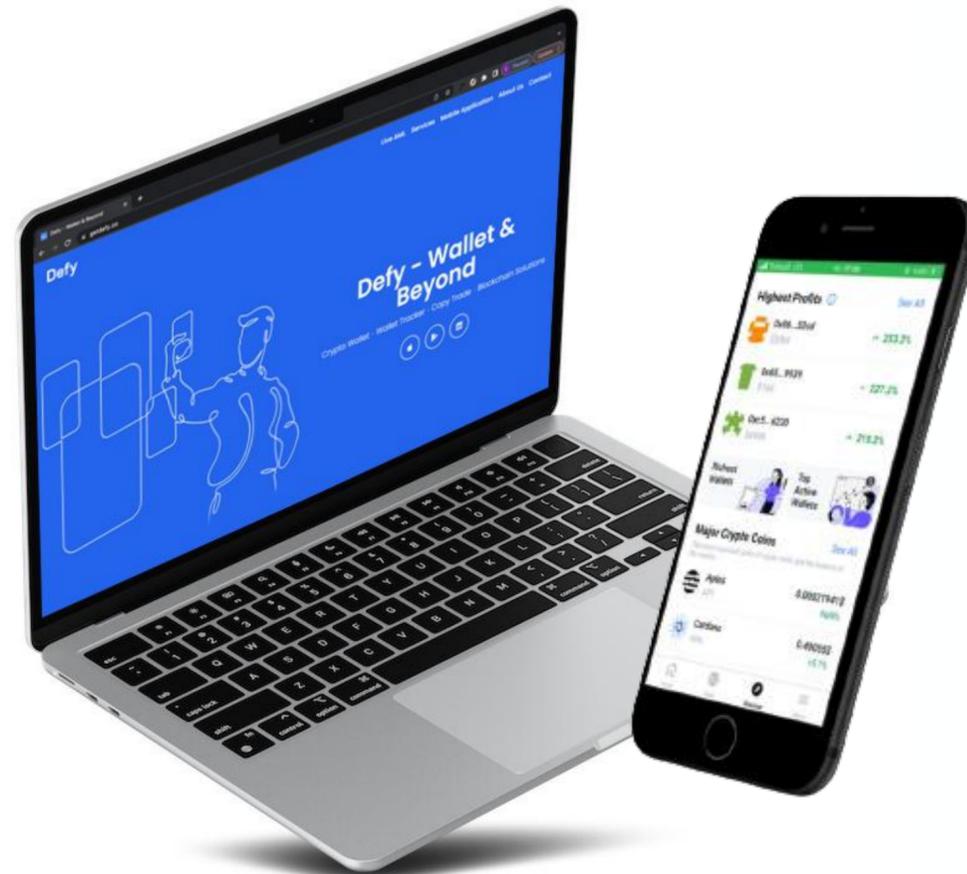
Compared to its global analogues, it provides a far more active control opportunity due to the technology it employs on the most crucial requirements of exchanges and crypto asset custodians in possible legislation.



ortak

apenin

E L Y T



The world's **first Live AML** system and applications



Our Tech Stack

We choose the best technologies that will help you spread the word.



Client



Backend



Data



Infrastructure



Service



Trusted By...



Deloitte.



Miele



sodexo



AKBANK



Europcar

Jeep



KIA



Kale



ISTCAPITAL



Sky is not a limit anymore.

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Cikmazi 14/2 Besiktas
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Izmir

Erzene Mah. Ankara Cad.
172/67 Bornova
Izmir

San Francisco

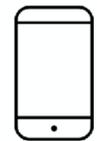
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